

# Brief about Texpo 2016

07~10 April 2016  
at Karachi Expo Centre

Trade Development Authority of Pakistan (TDAP) is organising the first ever Textile sector specific exhibition called "TeXpo 2016" (07~10 April, 2016) at the Karachi Expo Centre.

## Products Categories on Display at Texpo 2016

- Art Silk & Synthetic Textile
- Fashion Garments
- Knitwear & Hosiery
- Textile Machinery
- Bed Wear
- Foundation Garments
- Leather Garments
- Terry Towels
- Cotton Bags/Sacks
- Garments Accessories
- Raw Cotton
- Traditional Garments
- Cotton Cloth
- Home Textile
- Readymade Garments
- Tulle Lace,
- Cotton Thread
- Handicraft (Textile)
- Tents & Canvas Goods
- Embroidery etc.
- Cotton Yarn
- Knitted or Crocheted Fabrics
- Textile Fabrics Woven
- Yarn
- Fashion Accessories
- Non-woven
- Carpet
- Manmade Fibre

## Textile Sector of Pakistan

Textiles, is the vital manufacturing sector of Pakistan contributing nearly one-fourth of industrial value added goods and employing almost 40% of the industrial labour force.

- Pakistan is world's 4th largest producer of cotton and 3rd largest consumer of cotton
- Pakistan is world's 2nd largest cotton yarn exporter
- Pakistan is world's 3rd largest cotton cloth manufacturer and exporter
- Pakistan has a complete textiles and clothing value chain.
  - o Unlike some other textiles and clothing producing countries, Pakistan is unique in the sense that textile sector has a self-reliant production chain. From cotton to Ginning, Manmade Fibre, Knitting, Weaving, Processing, Finishing, and fabrics to home textiles and apparel, in short "Farm to Fashion".
- Realizing the importance of textile sector the Government of Pakistan has created a dedicated Ministry of Textile Industry to look after the matters pertaining to textiles and clothing sector.
- To achieve competitiveness and value addition, the Government approved first-ever Textile Policy 2009-14 and second Textile Policy 2014-19. The Textile Policy 2014-19 laying down a perspective plan for the next five years and also brought about coherence among the various support measures and development initiatives of the Government aimed at promotion and uplifting of the biggest industrial sector of the country in post-quota scenario.
- Pakistan has been granted GSP+ status by the EU under which entire textiles and clothing products can be exported duty free to EU. The Scheme is valid up to December 31st, 2023.

Accounting for 8% of national GDP and 54% of the total exports of Pakistan, the textile industry consists of a complete value chain from cotton growing to the finished products - providing Pakistan with a rare competitive edge in the world.

## PAKISTAN EXPORT OF TEXTILES AND CLOTHING TO THE WORLD

2014-15  
(JULY-JUNE)  
VALUE IN US\$ THOUSAND

1	Cotton Cloth	2,452,632
2	Knitwear	2,406,488
3	Cotton Yarn	1,849,389
4	Bed Wear	2,103,071
5	Readymade Garments	2,095,089
6	Towels	797,155
7	Art Silk And Synthetic Textiles	330,584
8	Textile Made Ups (Excl. Towels & Bed Wear)	654,926
9	Raw Cotton	147,060
10	Knitted Or Crocheted Fabrics	36,177
11	Cotton Waste	51,050
12	Yarn Other Than Cotton Yarn	42,828
13	Tents & Other Canvas Goods	126,575
14	Waste Material Of Textile Fibres/Fabrics	28,042
15	Tulle, Lace, Embroidery Etc.	12,515
16	Cotton Bags/Sacks	13,138
17	Textile Fabrics Woven	3,726
18	Cotton Thread	12,259
19	Textile For Machinery	1,323

## Pakistan's Rising Economy

Coined as the "Next Eleven" identified by Goldman Sachs Investment Bank and economist Jim O'Neill in a research paper, Pakistan stands as the world's 26th largest economy in terms of purchasing power parity.

According to the World Bank:

Pakistan "... is located at the crossroads of South Asia, Central Asia, China and the Middle East and is thus at the fulcrum of a regional market with a vast population, large and diverse resources, and untapped potential for trade. The increasing proportion of Pakistan's working-age population provides the country with a potential demographic dividend..."

## Brief about Trade Development Authority of Pakistan (TDAP)

The Trade Development Authority of Pakistan (TDAP) was established in November 2006, with Ministry of Commerce, Government of Pakistan as its Administrative Ministry. TDAP is mandated to develop, promote, facilitate and enhance the volume and value addition of Pakistan exports.

As the premier trade organization of the country TDAP not only strives to promote Pakistan's business with the world but also seeks to establish a Brand Image for the country.

TDAP's significance as a trade organization can be assessed from the fact that it serves as a platform for Pakistan's representation in almost 110 International Trade Exhibitions across the world each year while also serving as a facilitator for numerous trade delegations to and from Pakistan.



Karachi Expo Centre | 7-10 April 2016

## EXHIBITOR'S FORM FOR TEXPO 2016

### 1. Application

Name of the firm			
Company Details	Address		Tel:
	Web address		Fax:
	Membership with Association / Chamber		Nature of Business:
Contact Person	Name		Email:
	Department		Designation:
Information about the Head / CEO of Company			
Name of the Head / CEO of Company		Cell:	
		Fax:	
		Email:	

### 2. Products Categories (Please do indentify)

<input type="checkbox"/> Art Silk & Synthetic Textile	<input type="checkbox"/> Fashion Garments	<input type="checkbox"/> Knitwears & Hosiery	<input type="checkbox"/> Textile Machinery
<input type="checkbox"/> Bed Wear	<input type="checkbox"/> Foundation Garments	<input type="checkbox"/> Leather Garments	<input type="checkbox"/> Terry Towels
<input type="checkbox"/> Cotton Bags/Sacks	<input type="checkbox"/> Garments Accessories	<input type="checkbox"/> Raw Cotton	<input type="checkbox"/> Traditional Garments
<input type="checkbox"/> Cotton Cloth	<input type="checkbox"/> Home Textile	<input type="checkbox"/> Readymade Garments	<input type="checkbox"/> Tulle Lace, Embroidery Etc.
<input type="checkbox"/> Cotton Thread	<input type="checkbox"/> Handicraft (Textile)	<input type="checkbox"/> Tents & Canvas Goods	<input type="checkbox"/> Yarn
<input type="checkbox"/> Cotton Yarn	<input type="checkbox"/> Knitted or Crocheted Fabrics	<input type="checkbox"/> Textile Fabrics Woven	<input type="checkbox"/> Other Textile Products
<input type="checkbox"/> Fashion Accessories		<input type="checkbox"/> Carpets	

### 3. Stand Fee Packages for Exhibition Space:

#### Domestic Exhibitors

<input type="checkbox"/> Raw Space (Min. 12 sq: M)	PKR. 5,000/ Sq: M	
<input type="checkbox"/> Shell Scheme	SPACE	
	RATES (PKR)	
	12 Sq: M (3x4)	75,000
	24 Sq: M (6x4)	150,000
	48 Sq: M (6x8)	300,000

#### International Exhibitors

Rates for International Exhibitors	Raw Space in US\$	Shell Scheme in US\$
	165 Per Sq: M	187 Per Sq: M

- Shell Scheme package includes: Fascia board with Company name & logo, partition wall paneling, Lighting, Carpeting, Information desk with a Chair, one round table with 2 chairs & a Waste bin.

The space rental is to be paid in favor of **"Accounts Officer, EMDF TDAP –Karachi"** in the form of a pay order / Demand draft. Please send the filled up form to your nearest TDAP office or email it [texpo.2016@tdap.gov.pk](mailto:texpo.2016@tdap.gov.pk) you can also fill an online form on [www.tdap.gov.pk/texpo](http://www.tdap.gov.pk/texpo)

Our sales team will get in touch with you shortly to guide you further.

